



Former MTV Europe Presenter Naomi Sesay presents her first book '*The Human Upgrade*' supporting the first Global '1-Click to Change' campaign launch on SEPTEMBER 4th 2009

-All book sale profits achieved on 04.09.09 will be covenanted to the author's SOHCA school-building campaign in Sierra Leone-

The beginning of September might be the time of year when most British families are thinking about offspring going back to school or university. But can you imagine not going to school as part of your accepted social tapestry? Or having to walk 20 kilometres with no shoes or clean water just to get to the nearest 'school' or community project? Such is the plight of thousands of children the world over, even today. As technology and communications advance beyond recognition, some countries around the world, such as Sierra Leone, deemed the poorest nation in the world (according to the United Nations Human Index) are still facing abject poverty: so the latest iPhone or laptop adds little if no value to the lives of the generations of people living there, particularly without the fundamental privilege of education.

The launch of Naomi Sesay's first book, *The Human Upgrade*, touches on these critical social issues and explains how we may have manifested our own past and present realities. Taking this one step further, Naomi challenges the current order and presents how we might impact more positively upon our future by using our innate powers of intuition, manifestation and emotional intensity. And the cherry on the cake is that the launch of this thought-provoking work can also directly impact upon global change with a '1-Click to Change' campaign supporting SOHCA (Schools of Higher Consciousness Awareness) school-building in Naomi's native Sierra Leone. So how can we support '1-Click to Change'?

Each and every one of us CAN make a difference to global change, however small, by supporting Naomi Sesay's book launch of *The Human Upgrade* on the first Friday of September, in time for most schools to start the Autumn term or semester. **All you have to do is make a note in your diary and remember to buy a copy of Naomi's book online at www.thehumanupgrade.com or www.amazon.co.uk on Friday 4th September 2009.** This is very important to maximise sales on this date – Naomi is eager for this campaign to reach 100,000+ people worldwide, so by all means tell your friends, family and work associates and

start a positive and genuine 'viral' campaign. Naomi has vowed that all monies raised from sales on that day will be used to fund her SOHCA (Schools of Higher Consciousness Awareness) school-building project in Sierra Leone.

Naomi states:

"As a mother and a former student who has experienced the benefits of a sound education, both in my formative years at university and, more recently, through Wealth Intelligence Academy (WIA) I am deeply grateful for my own education and for the education that I am able to provide for my three wonderful children.

"I am honoured that the launch of my first book, *The Human Upgrade*, focuses on how each of us can directly affect global change at grass roots level through introspection and emotional upgrading. It will directly be supporting and driving my other passion and life mission: to build schools. Starting with the SOHCA school-building project in my native Sierra Leone, due to be completed by Spring 2010, my long-term goal is to launch and build SOHCA schools globally, knowingly making a difference to people's lives from the inside out. PLEASE support my '1-Click to Change' campaign and buy my book on Friday 4th September 2009. You can make all the difference to our world," she added.

***The Human Upgrade* author and former MTV Europe and Big Brother Producer/Presenter, Naomi Sesay, is the founder of Global Infinity (www.globalinfinity.co.uk) as well as a philanthropist, inspirational speaker and valued Women in Wealth™ trainer with Whitney UK Limited, T/A Wealth Intelligence Academy (WIA). Naomi's first book, entitled *The Human Upgrade*, will be launched on Friday 4th September 2009 as part of the first global '1-Click to Change' campaign, supporting school-building in the author's native Sierra Leone. All monies from book sales at Amazon and The Human Upgrade site on this date will contribute to funding Naomi's SOHCA (Schools of Higher Consciousness Awareness) project in Sierra Leone, with a view to rolling out a SOHCA network of schools in other developing nations.**

For more information about the '1-Click to Change' campaign please visit www.globalinfinity.co.uk or go to the website of *The Human Upgrade*, Naomi's first book at www.thehumanupgrade.com

***The Human Upgrade* is available to buy at Amazon as well as leading book shops in the UK and USA such as Barnes and Noble, Blackwells, WHSmith and Waterstone's on Gower Street, London WC1.**

Book Title: *The Human Upgrade* – The Power To Create Your Future
ISBN: 978-1-4389-4749-5
RRP: £9.99 (plus P&P as appropriate)

<http://search.barnesandnoble.com/booksearch/isbninquiry.asp?EAN=9781438947495>

http://www.amazon.co.uk/Human-Upgrade-Power-Create-Future/dp/1438947496/ref=sr_11_1?ie=UTF8&qid=1243423540&sr=11-1

[http://bookshop.blackwell.co.uk/jsp/search_results.jsp;jsessionid=7BDDE0227520BF10B34B2FBAB02F8985.bobcatt1?quicksearch=1&wcp=1&searchData=9781438947495&searchType=key words&cntType=](http://bookshop.blackwell.co.uk/jsp/search_results.jsp;jsessionid=7BDDE0227520BF10B34B2FBAB02F8985.bobcatt1?quicksearch=1&wcp=1&searchData=9781438947495&searchType=key%20words&cntType=)

<http://www.whsmith.co.uk/CatalogAndSearch/ProductDetails-The+Human+Upgrade+-9781438947495.html>

-Ends-

Summer 2009

For media enquiries, interviews, photography, Naomi Sesay's biography and/or a copy of the synopsis of *The Human Upgrade*, please contact Miranda Leslau, miranda leslau pr, on 07912 644993/+34 664670064 or via email at miranda@mirandaleslau.com